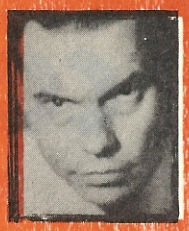
ISSUE NUMBER 24 OCTOBER 1, 1962 PRICE 50¢

THE rockwell report...



2 Entered at the Post Office of New York as Second-Class Mail Matter New York Herald

Herald Tribune—UPI telephoto

ACCUSER—An aroused Rev. Dr. Martin Luther King shakes his finger at Roy James, a self-proclaimed American Nazi, a moment after the white youth jumped on a rostum in Birmingham, Ala., and struck the integration leader twice. Rev. Ralph Abernathy, center, quickly separated the two. Dr. King declined to prefer charges.

DR. KING STRUCK BY AMERICAN NAZI

BIRMINGHAM, Ala. (UPI).

The four-day convention of a Negro integration group ended with a flash of violence yesterday when a white man rushed to the stage and struck Negro leader Dr. Martin Luther King twice on the face.

The assailant identified himself as Roy James, of Arlington, Va., a member of the American Nazi party.

Dr. King said he was not hurt and would not press charges.

"I just got upset," James said. He said he was sitting quietly down front in the auditorium when "you started talking about Sammy Davis jr. and he represents everything that is wrong."

Dr. King is head of the Negro organization, the Southern Christian Leadership Conference.

CONFEDERATE'S SUNSET WHITE MAN'S DAWN

AMERICAN NAZI PARTY
official publication

The ROCKWELL REPORT is a twice-a-month Washington newsletter published at 928 North Randolph Street, Arlington, Virginia, USA. 50¢ per single copy. Ten dollars per year. Eleven Dollars Overseas and Canada. Thirteen dollars, Air Mail... Not responsible for unsolicited manuscripts. Clippings and news items welcomed..

CONFEDERATE'S SUNSET WHITE MAN'S DAWN

On Saturday afternoon, 28 September, Lt. Roy James of the American Nazi Party, was listening to Martin Luther King, the Communistic coon , slurring the white race and outlining his red plans to destroy the South, RIGHT IN THE MIDDLE OF BIRMINGHAM, ALABAMA!

He couldn't believe his ears! Worse, he couldn't believe his EYES! This vicious black agitator was brazenly USING Birmingham as his platform to RUB IT INTO the Southern White Man that he was finished, ---washed up! Roy saw White Men there doing nothing at all, -not even picketting this vile treason to our race and nation! King and his gang of red coons were sneering at and goading the White Man right in the White Man's stronghold, -and getting away with it!

When Roy heard this red-black coon preaching that Sammy Davis, Jr., who is married to a white girl, is the finest example of "Americanism" --Roy went berserker! He leaped up onto the platform all alone, and began to pound the arrogant black integrationist in spite of the fact that he was utterly surrounded by thousands of tough negroes!

In spite of our Party policies, we cannot help but be proud of Roy! Martin Luther King and his red gang of arrogant blacks had been spitting in the eye of the South, the White Man and Birmingham. Alabama all week without so much as a picket-line against his vile and un-American activities! Despite our determination to stay legal even when we are attacked and spat upon, as we often are, I am forced to admit that had I been there in Birmingham and seen and heard King sneering at the White Race without a bit of opposition from any White Men, I would probably have lost my temper and self-control just as Roy did!

It is time, -and well past time when the White Man should stand up and FIGHT to protect his race and his nation. The talking and publishing societies haven't done a BIT of good in trying to stop the rape of our White Race and our American Republic!

Most tragic of all, the only fight the White Man IS putting up, --is the WRONG one!

As I write this, two HEROES of the White Race, Governor Ross Barnett and Gen. Edwin Walker, are leading what looks like a very real FIGHT, at last, against the Jew-dominated Federal Government's determination to bring black rule to Mississippi!

Never did anything drive my heart and my head so far apart!

Barnett's inspiring FIGHT moved me to send him a telegram of support and congratulation! With most White Men and white organizations confining their fight to boasts and talk, Barnett is risking JAIL or worse for what he believes in.

My heart goes out to him, and we have done and are doing ALL we can to help him!

At the same time, my head tells me that what he is doing is 100% wrong TACTICALLY! From the point of view of saving the White Race, America and Mississippi, the fight in Oxford and Jackson is SUICIDE, --not victory!

Way back in one of the first issues of the ROCKWELL REPORT (No. 6, for Jan. 1, 1962), we PREDICTED this tragic battle in Mississippi, and said that it was inevitable, that its outcome was inevitable, and that the result would be the utter destruction of the morale and resistance of the White South!

We STILL say the same thing, more strongly than ever.

The object in a fight is to WIN, especially when utter SURVIVAL is at stake, as it is here! The White Race can't afford to lose any more battles and still hope to survive!

Yet the South, with the stubborn determination of the dinosaurs lurching to extinctioon, continues to try to fight --gallantly, we will admit, --as a "CONFEDERATE".

"State's Rights" force, as a SECTIONAL force, rather than as a RACIAL FORCE!

The South tries to "beat" the Federal Government, --which is IMPOSSIBLE, in spite of the Rebel Yells and the fiery speeches of the Klan, the NSRP and the Citizens Councils. The Civil War was irrevocably lost a hundred years ago, and the same type of struggle now would be lost a million times faster and more tragically!

Does ANYBODY really doubt that the entire U. S. Army, Air Force, Navy, Coast Guard, Marshalls and even our missiles are not sufficient to bring Mississippi to its KNEES almost instantly? Or that the Jews behind Kennedy and Communist race-mixing will HESITATE to use any force necessary to utterly WHIP Mississippi, providing it continues to resist?

And does anybody doubt that the result of such a brutal "whipping" of that final outpost of real Americanism, Mississippi, will be total COLLAPSE of HOPE in the hearts of the whole rest of the South?

If Mississippi falls, no Southern state can stand. And Mississippi will FALL, sooner or later, just as did the brave patriots who attacked the Soviet tanks in East Berlin with rocks and fists.

THE BIGGER AND BLOODER THE BATTLE IN MISSISSIPPI, -THE MORE OUR RACE FIGHTS IN MISSISSIPPI, --THE MORE CRUSHING WILL BE ITS DEFEAT AND DISPAIR AS A RESULT!!!

I most sincerely hope that every White Man, particularly every Southern White Man, knows where MY HEART is in this tragic affair in Mississippi!

Because the thesis of this ROCKWELL REPORT is that my HEAD puts me on the OTHER SIDE, precisely because I love my White Race, my American Republic and the gallant fighters of the South!

Intellectually, if not in my heart, I am forced to hope that Mississippi is utterly CRUSHED in this struggle, -because that's the ONLY way the White Men in the South will ever get through their heads that WE CAN NOT WIN THE BATTLE TO SAVE OUR RACE AND NATION AS A STRICTLY SOUTHERN, "STATE'S RIGHTS", FORCE, --BUT ONLY AS A RACE, --THE MAGNIFICENT WHITE RACE!

We must stop trying to FIGHT the Federal Government, -and BECOME the Federal Government!

That's how the JEWS have been able to whip the daylights out of the South. As the power behind the Federal bayonets, they are "the law", and they thus are clothed in the robes of the "right", even though we know it is phoney.

But either you believe in LAW, or you don't. You can't deny negroes the right to vote, AS LONG AS THEY ARE CITIZENS, --and in the next breath demand "State's Rights" and STRICT adherance to the Constitution! When you do that, as the South is doing now, --you LOSE ALL THE REST OF THE COUNTRY, -which doesn't understand the black problem in the South, and sees the White Man down there as a defier of the LAW. (Courtesy of the Jew press, -of course).

The remedy for the South's troubles is naked RACISM, a frank and honest fight for WHITE DOMINATION of a WHITE NATION! It can't be "disguised" as "state's rights" or "constitutionalism", --when the South is openly violating the letter of the Constitution every day in denying Negroes the right to vote, etc!

The stubborn effor t to pose as "State's Righters", -when the people in ALL the REST of the Nation can easily SEE that it is RACE which is the problem, ALIENATES the rest of the country, so that it is easy for the Jew liars to paint the South as a vicious gang of law-breakers, lynchers, etc, --as they do.

To WIN, -we must BECOME the Federal Government, -and a damned STRONG Federal Government at that, to survive after twenty or thirty years of Jew treason, race-

mixing and moral subversion of our people.

And you can't become the Federal Government with a transparent fake program of "state's rights" which appeals only to the Southern racists in the final analysis. Waving the Confederate flag and shouting defiance of the Federal Government and the rest of the Nation only AGGRAVATES the problem by driving our YANKEE WHITE MEN further and furhter away from us.

Every time I go to Boston, for instance, I am hounded by our supporters for an explanation of why we are so much "against the 'coloreds'", --as they call them up there. The Southern White Man simply has NO IDEA how ignorant is his Yankee brother on the coon problem in a city like Boston, where you have a hard time finding a colored brother in any given ten minute period!

People in the hills of Pennsylvania are INCREDIBLY innocent on the Negroe question, and EASY prey for J ew propaganda about the "vile, bigotted White Southerner"!

The more "Southern" the White man in the South acts, -the more he DIVIDES himself from his fellow WHITE MAN in the North, and the easier it is for the Jew-Communist race-mixing liars to get them both hating and fighting each other.

There is a HUGE MAJORITY OF

WHITE MEN IN AMERICA, --and if we can ever get them to stop thinking of themselves as Yankees, Rebels, Protestants, Catholics, Westerners, Republicans, Democrats, rich-men-and-poor-men, etc, --and get them thinking as WHITE MEN, we will BECOME the Federal Government in the twinkling of an eye.

And when WE are the Federal Government, it will be EASY to repeal the Amendment which tries to make "Americans" out of AFRICANS, --an attempt just as foolish as passing a law to make American Indians out of Chinamen.

Then the bayonets and tanks will enforce OUR LAW, and we will be on the RIGHT side, not the WRONG SIDE AS WE ARE NOW.

It is thus for tactical reasons that we resolutely suppress our surging heart s as we watch the gallant fight being put up by Ross Barnett, --and sternly discipline ourselves to awai t the inevitable catastrophe for the White Man which lies ahead. When all the rest of our forces are depressed and dispairing, we must have steeled ourselves to fight on, -not for emotional satisfaction and the pleasure of defying our enemies, -but to WIN, -to get into a position where the U.S. ARMY will be obeying OUR orders, the orders of the WHITE MAN, --because the WHITE MAN WILL BE UNIFIED AND IN POWER IN HIS OWN LAND AS THE LEGAL GOVERNMENT, --as he SHOULD BE NOW!

Let every sincere White Man, who has understood what we have tried to convey herein, console himself when the inevitable catastrophe overwhelms Mississippi, with the thought that before you can cure a man who is taking the wrong medicine, he must STOP believing in that wrong medecine. The harder the Jews smash Mississippi, the sooner will the beaten Southern White Man put aside his Confederate flag, join his yankee RACIAL BROTHERS, --and hoist the symbol of the WHITE RACE ALL OVER THE WORLD, the SWASTIKA!

Until he does that, the Southern White Man and all his gallant organizations are doomed to more and more defeat, dispair and disgust.

Roy James did what we long to do when he smashed Martin Luther King silly yesterday, --but that isn't really the way to WIN, -to become the Federal Government. We hope his heroism he lped keep up the morale of our White Brothers in the South and everywhere else.

But to WIN, -to become the Federal Government and issue orders to the Army and the tanks to enforce RACIAL SELF-RESPECT, --we must win over and UNITE the WHITE RACE, --not fight the civil war over again, and especially not drive away all the rest of the Country by a strictly SOUTHERN approach to the problem.

So far as we know, we are the ONLY group in the Country pioneering in THAT field. We have not allowed the temporary advantages of "popular" approaches to move us one INCH from what we know we MUST DO. We have waved no Confederate Flags,

we have not run away from the world's first and foremost racist, Adolf Hitler, and we have not hid under the Cross. We have stood up for the TRUTH, the WHOLE TRUTH, as WHITE MEN, -with no attempt to use Jew tactics of disguise and demagoguery.

It's tough, now, especially when we must see a man like Roy locked up for 30 days in Birmingham prison because we don't have the funds to bail him out and appeal, but we know what we are doing is RIGHT, -and what's even more important, its correct TACTICS in this WAR with the Jew-Communist race-mixers!

It was a man wearing the SWASTIKA who defended the honor of the White Race and the City of Birmingham by blasting Martin Luther King, -the FIRST BLOW struck by our race for its freedom! And it will be men wearing the SWASTIKA who will liberate not only America, but ALL our White Nations from the foul domination of Communist-Zionist-race-mixing Jews and their cannibal army!

OF TUNA, NIGGERS & JEWS

Rule Label Must Give Tuna Color

By ABEL SILVER

Canned tuna fish will now come labeled in three shades—white, light and dark.

Consumers have complained in the past that dark meat tuna often was labeled "light." And tuna packed in water instead of oil, they also noted, usually gave the purchaser no indication to this effect.

The U. S. Food and Drug Administration has ruled that beginning next Jan. 5 tuna prepared from dark meat must be labeled "dark." If the fish is packed in water, the label must contain the words, "in water."

Lighter colored canned tuna is generally considered more desirable.

A survey of more than 4,000 consumers showed that most were interested in whether the tuna they serve is light or dark. Virtually all of them, the FDA said, wanted the labels to give this information.

Tuna henceforth will be required to be labeled white, light, or dark. If light and dark tuna are blended, the label will show both color designations. This will be determined by measurements made on a special optical instrument.

The U. S. Food and Drug Adminsitration has just ruled that canned tuna fish must now come labelled according to shades of meat, ---white, light and dark.

Surveys indicate consumers prefer white tuna over all others and that, in the past, dark meat tuna was often labelled "light", which was extremely displeasing to consumers.

Let us now go back in time to a few days prior to the Food and Drug Adminstration's discriminatory tuna ruling, and trace the events that might have preceeded it.

WASHINGTON, D.C.: Stormy hearings over the possibility of labelling canned tuna fish according to color, whether white, light or dark, were held today amidst a furor of charges and countercharges. The U. S. Food and Drug Administration spokesman, Walter Prissy, testified that an extensive survey had established that most consumers prefer white tuna to light, and, in a pinch, prefer light to the very dark variety. He said, further, that most consumers wanted to know what kind of tuna was inside the can before purchasing, and that many had been displeased upon finding dark meat inside when they had been led to believe that it would be white or light.

Mr. Prissy said that consumer's desires could be met by labelling tuna cans.

Morris Geltblatz, president of Geltblatz Tuna Corporation, scorned the proposed tuna labelling as discriminatory and "Government interference with private industry." Geltblatz insisted that the American people were satisfied with his tuna, and liked to see the dark and light mixed freely as much as possible.

The hearing took a strange turn when the next witness, Jake Silverstein, counsel for the NAACP, charged that tuna labelling was encouraging an atmosphere of discrimination that could "back-wash into the field of civil rights and might lead to adverse repurcussions against the Negro people".

Asked what possible connection there could be between Negroes and tuna fish, Mr. Silverstein answered that it was the "princi-

ple of discrimination" to which he was opposed. He was backed up in this by Irving Rifkin, of Amalgamated Fish Corporation, who declared that all tuna should be labelled equally and the same, "without regard to taste, color or breed".

Isadore Finklestein of the B'nai B'rith also appeared and reminded the Board of what had happened in Germany. He had with him Mrs. Rebecca Blitzenbagel who told of how her whole family had been exterminated in Nazi Gas Chambers. She became hysterical and had to be helped from the witness-stand by her son and daughter, who escorted her out to her husband's automobile, in which she was driven to the home of her parents, both of whom were gassed twice, she said, at Auschwitz.

A rumor that Frank Sinatra was going to join in the protest was scotched when it was learned that Sinatra had been under the impression that the law would involve discrimination against rats.

Mai Britt, the actress, was in the vicinity, but it had nothing to do with the tuna hearing. She was in the process of filing charges against a "bigot" who had sent a carload of chimpanzees to her home, C.O.D.

An embarrassing incident occurred outside the hearing room, when Walter Winchell was mistaken for an overdue pumber and rather forcibly escorted by maintenance men to a flooded sewer break in the basement. It seems the mix-up occurred when the maintenance men overheard Mr. Winchell denying to newsmen that he had lost his Washington pipeline.

Back in the hearing room, one tuna man, Roger McKellway, of White Tuan Company, supported the labelling proposal. A scheduled sit-in at White Tuna Co., staged by Negroes from The Congress of Racial Equality, ended abruptly when the singining, bible-chanting Negroes mistakenly sat in an area of the plant recently re-designated as a dump area. Hundreds of pounds of rotten fish were accidently dumped on them from a crane, causing them to abandon the sit-in. Several of them became ill and all of them were forced to change clothes.

In summing up the case against what he called "Hate labelling of Tuna cans", Saul Lipshits, attorney for the Council on Human and Other Relations, charged that those consumers who took part in the survey and expressed a preference for white tuna were "more than likely white southern bigots and hate mongers".

Mr. Lipshits declared that full equality will not be achieved until the doctrine encompasses all forms of life. Said Mr. Lipshits: "Those who discriminate against fish today may be stuffing Jews in incinerators tomorrow."

NEXT ISSUE

THIS ISSUE of the ROCKWELL REPORT winds up the first full year of continuous publication of the most RADICAL, most intelligent, most AGGRESSIVE paper in the right-wing! It is also, as far as we know, the most FREQUENT right-wing paper, -with an issue every fourteen days.

Again and again the ROCKWELL REPORT has been FIRST with the BEST kind of inside information! A prime example is the last issue, which came out on the fourteenth of September dated the fifteenth, -and contained the staggering information on the Administration's plans for Cuba. Ten days later the NSRP published OUR story, almost word for word, as their lead article, not telling their readers their source. (And printed the most despicable smear YET against us on the inside pages).

The next issue, the ANNIVERSARY issue, will be a gala, special publishing event and will contain a box-score on our predictions and their outcome. The format will be new, the contents will be new, there will be more color, more illustrations, --more of EVERYTHING except fight. Our stuff COULDN'T have any more fight and lie still on a table.

AMERICAN NAZI PARTY
Box 1381, Arlington, Va.